Copyright and IP

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# Resources

<http://www.copyright.org.au/acc_prod/ACC/Information_Sheets/An_Introduction_to_Copyright_in_Australia.aspx>

<https://www.ipaustralia.gov.au/understanding-ip/getting-started-ip/ip-explained>

# Questions

1. Briefly **define** Intellectual Property in your**own words**. (max 50 words)

Intellectual Property is a means for giving an individual or an organization protection of their fabrications/creations

1. What are the 4 everyday types of Intellectual Property (IP)? Please provide at least 4 examples of each.

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Patent Samsung Galaxy A71, i79700k, G560 Logitech speakers, LG 35” concave monitor

Trade mark - Shell, APCO, Swinburne, “The burgers are better at Hungry Jacks”, Nike “Just do it”

Registered design (Designs) - KFC’s Colonel Sander’s head and tie, Nike’s ‘tick’ on shoes, Holden car badge, Mercedes car badge

Copyright - Homemade videogame, Facebook, Davinci Resolve video-editor, Handbrake file compressor.

1. **Explain** at least one trait of any IP and why you think this trait exists. (minimum 25 words)

I think Copyright exists, at least in part, to protect individual's creations from being taken by a body who would be effectively stealing the creation that an individual could have made money off.